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PRESS-INFORMATION

FRANKfurtstyleaward 2020 presents TOP10 Winners Collection at Kunstverein Familie Montez, Frankfurt “Art in Fashion” complements performing art projects by Mirek Macke

Frankfurt, December 2020 – Instead of the cancelled international roadshow 2020/2021 to the fashion weeks in Vancouver, Addis Ababa, Paris, and Kiev, the **FRANKfurtstyleaward 2020** titled “**BENEFITS OF CHANGE**” goes into extension and stays in Frankfurt as a harbinger of Frankfurt Fashion Week, July 2021. Thanks to the invitation of **Mirek Macke, initiator, director and curator of the [Kunstverein Familie Montez \(KVFM\)](#)**, the International Talent Contest for Fashion & Design is honored with the exhibition of this year’s TOP10 Winners Collection as start of a series of installations from the “Best of...” of past awards which meet the criteria uniqueness, sustainability, innovation, craftsmanship and art.

Art in fashion is avant-garde. The inspirations, visions, artistic sketches and masterful craftsmanship of the international FRANKfurtstyleaward winners perfectly match with the highly acclaimed art performance projects of the Kunstverein.

The second tightened Corona lockdown and the closure of cultural institutions also challenge the plans of the KVFM at least until February 2021. Fortunately, the striking window front of the “Gallery under the Honsell Bridge” allows interested people a glance at the impressive art work in the making by resident Frankfurt artists (performing art), now framed by the TOP10 selection of international AWARD winners.



“Art in fashion is avant-garde” – the FRANKfurtstyleaward 2020 at Kunstverein Familie Montez

“The exhibition at Kunstverein Familie Montez is a great ovation and a sign of appreciation to all participants, winners and finalists of the worldwide fashion & design competition, which honors special talent and outstanding performance with **FRANK® TROPHY**”, emphasizes Hannemie Stitz-Krämer, initiator of the worldwide unique newcomer fashion award established in Frankfurt, since 2008.

Due to the worldwide Corona pandemic, the award ceremony and finale show of the FRANKfurtstyleaward 2020 with the motto “BENEFITS of CHANGE” was broadcasted as a hybrid event with live stream from the Airport Club Frankfurt on June 27, 2020 instead of at the consumer show Tendence of Messe Frankfurt.

The international expert jury selected the ten winners of the international Talent Contest for Fashion & Design from the TOP60 finalists from 17 countries, who presented their submissions for the first time in self-created video clips.

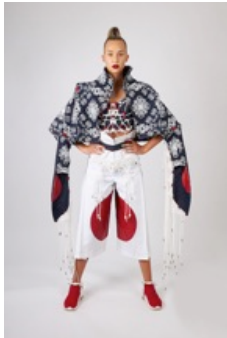
The exhibition of the Award Winners at Kunstverein Familie Montez, Frankfurt/Main:

Outstanding Talent:

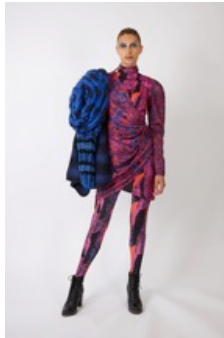
- “Ars over Java”, **David Cohen, Israel**, Student, Shenkar College of Engineering and Design, Tel Aviv

Category „Create your Revolution“

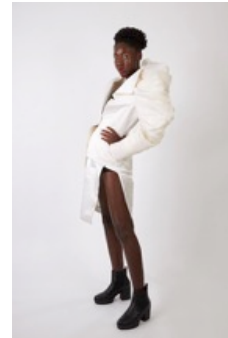
1. Place: “Samurai of the Spectrum”, **Yevgeniya Melnyk, Ukraine**, Newcomer, London College of Fashion, London
2. Place: “A Wild Revolution”, **Aviram Fima, Israel**, Student, Shenkar College of Engineering and Design, Tel Aviv
3. Place: “The Beginning of female Independence”, **Fan Xintian, China**, Student, Raffles College of Higher Education, Singapore



Samurai of the Spectrum
Foto: Simon Zimbardo



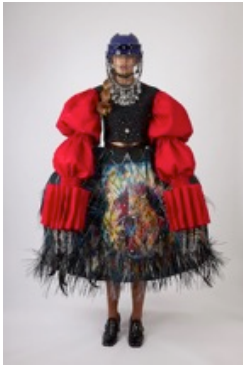
A Wild Revolution
Foto: Simon Zimbardo



The Beginning of female Independence
Foto: Simon Zimbardo

Category „Dream your Dreams“

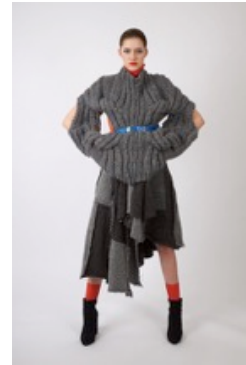
1. Platz: “Fairies from Cottingley”, **Liudmyla Tokarska, Ukraine**, Newcomer, Odessa Theater and Art College, Kiev *) at KVFМ replaced by “Cacaphony” , **Elani Bar-El, Israel**, Shenkar College of Engeneering and Design, Tel Aviv (2017)
2. Platz: “The Sufi Whirling Dervishes”, **Gal Benjamin, Israel**, Student, Shenkar College of Engineering and Design, Tel Aviv
3. Place: “The sparkling Cement”, **Rotem Izhaki, Israel**, Student, Shenkar College of Engineering and Design, Tel Aviv



Fairies from Cottingley
Foto: Simon Zimbardo



The Sufi Whirling Dervishes
Foto: Simon Zimbardo



The sparkling Cement
Foto: Simon Zimbardo

Category „Cradle to Cradle“

1. Place: “Is there Life on Mars?”, **Anna Kostochka, Ukraine**, Master Class, Kyiv National University of Technologies and Design, Kiev
2. Place: “The Human Condition”, **Emily Kion Joon Yee, Singapore**, Student, Temasek Polytechnic
3. Place: “War of Earth”, **Rachel Olivia Troost, South Africa**, Student, Elizabeth Galloway Academy of Fashion Design, South Africa



Is there Life on Mars?
Foto: Simon Zimbardo



The Human Condition
Foto: Simon Zimbardo



War of Earth
Foto: Simon Zimbardo

FRANKfurtstyleaward - International Talent Contest in Fashion & Design:

The FRANKfurtstyleaward (www.frankfurtstyleaward.com) is one of the most important international competitions for young talents in fashion and design. It stands for a sustainable talent and career platform that promotes innovative ideas, creativity and outstanding creative achievement. With the FRANKfurtstyleaward, FrankfurtRhineMain Metropolitan Region, under the patronage of the City of Frankfurt and through previous main sponsors Messe Frankfurt, Messe Frankfurt Tendence, Messe Frankfurt France, Fraport AG, “Häuser der Mode (HDM)” Frankfurt/Eschborn and Wirtschaftsinitiative FrankfurtRheinMain e.V., becomes a hot spot once a year for the best fashion & design schools from all over the world once a year when the TOP60 fashion designers of tomorrow present their designs to an international audience.

Further information, interviews and photo requests:

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